

Marketing Services Order Form

Customer (Company) Information

Legal Entity Name:
 Address:
 City:
 State and ZIP:
 Tax ID:
 Accounts Payable Email:
 Contact Name:
 Contact Email:

Instructions

Select the services you would like to order below. For full descriptions and more information on our service offerings, please refer to our [Information Pack](#). Marketing Channels are Scientist.com, InsideScientific.com, and HealthEconomics.com

Marketing Packages

Annual Partnerships

Annual partnerships offer suppliers discounts for suppliers who wish to execute a marketing plan over an extended period of 12 months. Check the box below to select a plan.

Service	Cost	Bonus	Total Spend Value
Bronze Partnership	\$20,000	\$1,750	\$21,750
Silver Partnership	\$30,000	\$4,000	\$34,000
Gold Partnership	\$40,000	\$7,500	\$47,000
Platinum Partnership	\$50,000	\$11,500	\$61,500

Subscription Services

Subscription Packages are exclusively available to registered Suppliers on Scientist.com. Check the box below to select a plan.

Service	Monthly Cost	Yearly Cost
Supplier Subscription Plus Plan	\$499	\$5,988/year
Supplier Subscription Premium Plan	\$899	\$10,788/year
Supplier Subscription Elite Plan *Elite must be purchased for a minimum of 12 mos.	N/A	\$17,988/year*

A la Carte Marketing Services

The following services are available through the packages above or can be purchased a la carte.

Webinars & Digital Media Services

QTY	Service	Cost
	Professional Webinar Production and Promotion	\$14,000
	Podcast Production and Promotion (15 min. Inquire about additional run time)	\$3,800
	Video Interview Production and Promotion (15 min. Inquire about additional run time)	\$5,600
	Tech-Cast Video Production and Promotion	\$4,000
	Virtual Poster Production and Promotion	\$3,400

Virtual Summits

QTY	Service	Cost
	½ Day Production	\$16,000
	Full Day Production	\$26,000
	Breakout Room (45-minutes)	\$2,600
	Certification / Credit Tracking & Reporting	\$2,200
	Event Promotion Package (per channel)	\$4,000

Advertising Services

QTY	Channel	Description	Cost
	Scientist.com		
		Homepage Ad – self-select per marketplace per month	\$500
		Homepage Ad – self-select 3 marketplaces per month	\$1,000
		Homepage Ad – rotate randomly across all (60+) marketplaces per month	\$3,000
		Newsletter Banner Ad – per newsletter issue	\$2,500
		Events Newsletter Listing – per newsletter issue	\$1,000
		Events Newsletter Banner Ad – per newsletter issue	\$2,500
		Dedicated Eblast	\$10,000
		Co-Branded Press Release – targeted distribution	\$1,500
		Co-Branded Press Release – full distribution	\$3,000
		Sponsored Blog + Promotion	\$2,500
		Supplier Logo Carousel – per month	\$500
	InsideScientific.com		
		Homepage Featured Ad – per month	\$500
		Featured Supplier Ad (group of 6-8) – per month	\$250
		Webinar Category Banner Ad – per month	\$500
		Podcast Landing Page Banner Ad – per month	\$500
		Supplier Landing Page Banner Ad – per month	\$500
		Science News Landing Page Banner Ad – per month	\$500
		Original Science News Article Blog and Promotion (shared)	\$1,750
		Original Science News Article Blog and Promotion (solo)	\$4,000
		Sponsored Blog + Promotion	\$3,000
		Dedicated Eblast	\$6,000
		Upcoming Webinar/ Event Indexing and Promotion (customer)	\$3,600
		On-demand Webinar Indexing	\$500
		On-demand Webinar Promotion	\$2,000
	HealthEconomics.Com		
		Welcome Ad – per week	\$2,500
		Leaderboard Ad – per week	\$2,000
		Sidebar Ad – per week	\$1,000
		Spotlight Ad – per week	\$1,500
		Top Dog Ad – per week	\$750
		Of the Week – per week	\$500
		Newsletter Banner Ad – per newsletter issues	\$2,000
		Run-of-site – per 4 weeks	\$4,000
		Sponsored eBlast	\$5,000
		Custom Blog + Promotion	\$6,000
		Supplier Spotlight Blog	\$2,500
		Social Media Posts – 10 posts	\$1,000

Additional or Custom Marketing Services

For additional or custom services, please contact suppliers@scientist.com.

QTY	Service	Cost

Additional Notes

Summary

Total Cost:

Additional details/description:

Timing/Duration (start/end dates or launch date):

Payment Terms

The above services will be provided as described in the Information Pack and governed by the terms set forth in the [Scientist.com Marketing Services General Terms and Conditions](#).

Agreed by the Parties through their authorized signatures:

For and on behalf of "Supplier"

For and on behalf of The Assay Depot (dba Scientist.com)

Signed _____

Signed _____

Name _____

Name _____

Title _____

Title _____

Date _____

Date _____